

Opportunities listed are subject to availability & first right of renewal.

LOBBY SIGNAGE SPONSORSHIP OPPORTUNITIES

Visit <https://www.plantour.com/show/nar-2018> to see details & locations.

Final Artwork Due: Friday, SEPTEMBER 14th (date subject to change)

Banners (includes production, installation & dismantle)	Investment
<input type="checkbox"/> Banner 19 (27' wide x 4' tall)	\$2,900
<input type="checkbox"/> Banner 20 (25' wide x 8' tall)	\$4,700
<input type="checkbox"/> Banner 21 (20' wide x 6.5' tall)	\$3,400
<input type="checkbox"/> Banner 22 (20' wide x 6.5' tall)	\$3,400
<input type="checkbox"/> Banner 24 (27' wide x 4' tall)	\$2,900
<input type="checkbox"/> Banner 25 (25' wide x 8' tall)	\$4,700
<input type="checkbox"/> Banner 26 (20' wide x 6.5' tall)	\$3,400
<input type="checkbox"/> Banner 27 (20' wide x 6.5' tall)	\$3,400
<input type="checkbox"/> Banner 31A (30' wide x 6' tall)	\$4,300
<input type="checkbox"/> Banner 31B (30' wide x 6' tall)	\$4,300
<input type="checkbox"/> Banner 32A (48' wide x 3' tall)	\$3,700
<input type="checkbox"/> Banner 32B (48' wide x 3' tall)	\$3,700
<input type="checkbox"/> Banner 33A (30' wide x 6' tall)	\$4,300
<input type="checkbox"/> Banner 33B (30' wide x 6' tall)	\$4,300
<input type="checkbox"/> Banner 34A (48' wide x 3' tall)	\$3,700
<input type="checkbox"/> Banner 34B (48' wide x 3' tall)	\$3,700
<input type="checkbox"/> Banner 41 (27' wide x 4' tall)	\$3,000
<input type="checkbox"/> Banner 42 (27' wide x 4' tall)	\$3,000
<input type="checkbox"/> Banner EHB-A (10' wide x 10' tall) <i>double-sided</i>	\$5,300
<input type="checkbox"/> Banner EHB-B1A (10' wide x 10' tall) <i>double-sided</i>	\$5,300

Column Wraps (includes production, installation & dismantle)	Investment
<input type="checkbox"/> Column Wrap: CW26 (four panels: 3' wide x 8' high)	\$3,900
<input type="checkbox"/> Column Wrap: CW28 (four panels: 3' wide x 8' high)	\$3,900
<input type="checkbox"/> Column Wrap: CW30 (four panels: 3' wide x 8' high)	\$3,900
<input type="checkbox"/> Column Wrap: CW33 (four panels: 3' wide x 8' high)	\$3,900
<input type="checkbox"/> Column Wrap: CW34 (four panels: 3' wide x 8' high)	\$3,900
<input type="checkbox"/> Column Wrap: CW36 (four panels: 3' wide x 8' high)	\$3,900
<input type="checkbox"/> Column Wrap: CW37 (four panels: 3' wide x 8' high)	\$3,900

Carpet / Floor Graphics (includes production, installation & dismantle)	Investment
<input type="checkbox"/> Carpet Decal: CD1 (10' wide x 10' high) Reg Area	\$3,200
<input type="checkbox"/> Carpet Decal: CD2 (10' wide x 10' high) Reg Area	\$3,200
<input type="checkbox"/> Carpet Decal: CD3 (10' wide x 10' high) Reg Area	\$3,200
<input type="checkbox"/> Carpet Decal: CD4 (10' wide x 10' high) Reg Area	\$3,200
<input type="checkbox"/> Carpet Decal: CD5 (10' wide x 10' high) Reg Area	\$3,200
<input type="checkbox"/> Carpet Decal: CD6 (10' wide x 10' high) Reg Area	\$3,200
<input type="checkbox"/> Carpet Decal: CD7 (10' wide x 10' high) Reg Area	\$3,200
<input type="checkbox"/> Carpet Decal: CD8 (10' wide x 10' high)	\$3,200
<input type="checkbox"/> Carpet Decal: CD9 (10' wide x 10' high)	\$3,200
<input type="checkbox"/> Carpet Decal: CD10 (10' wide x 10' high)	\$3,200
<input type="checkbox"/> Carpet Decal: CD11 (10' wide x 10' high)	\$3,200
<input type="checkbox"/> Carpet Decal: CD14 (10' wide x 10' high)	\$3,200
<input type="checkbox"/> Carpet Decal: CD15 (10' wide x 10' high)	\$3,200
<input type="checkbox"/> Carpet Decal: CD16 (10' wide x 10' high)	\$3,200
<input type="checkbox"/> Carpet Decal: CD17 (10' wide x 10' high)	\$3,200

Date _____

Sponsor Company Name _____

Booth # _____

Authorized Sponsorship Contact (Print Name) _____

Authorized Sponsor Signature _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Please complete the following:

Send All Sponsorship Production Details / Requirements to the Contact Listed Below: (check all that apply)

- ☐ Authorized Sponsorship Contact listed above
☐ Please send production information to the following:

Contact Name _____

Phone _____

Email _____

To see additional sponsorships and advertising opportunities, visit the online sponsorship website at:
<http://realtorexposponsorships.com/sponsorships/>

Have Questions About Sponsorship Opportunities?

Contact Angela Chybik or Michael Litwicki
REALTORS® Conference & Expo Show Management
 800.752.6312 | 630.434.7779 | E-mail: nar@heiexpo.com

LOBBY SIGNAGE SPONSORSHIP OPPORTUNITIES (Continued)

Carpet / Floor Graphics (continued)

	<u>Investment</u>
<input type="checkbox"/> Floor Decal: FD12 (10' wide x 10' high)	\$3,200
<input type="checkbox"/> Floor Decal: FD13 (10' wide x 10' high)	\$3,200

Escalator & Stair Graphics (includes production, installation & dismantle)

	<u>Investment</u>
<input type="checkbox"/> Escalator Clings: ESC1 (A&D): (2 outside panes) dbl-sided	\$11,300
<input type="checkbox"/> Escalator Clings: ESC1 (B&C): (2 inside panes) 1-sided	\$5,900
<input type="checkbox"/> Escalator Clings: ESC2 (A&D): (2 outside panes) dbl-sided	\$11,300
<input type="checkbox"/> Escalator Clings: ESC2 (B&C): (2 inside panes) 1-sided	\$5,900
<input type="checkbox"/> Escalator Cling: 68 East-ESC A-C (3 Clings: 42' w x 25" h)	\$11,100
<input type="checkbox"/> Escalator Cling: 68 East-ESC D-G (4 Clings: 42' w x 25" h)	\$14,800
<input type="checkbox"/> Escalator Cling: 68 West-ESC A-D (4 Clings: 42' w x 25" h)	\$14,800
<input type="checkbox"/> Escalator Cling: 68 West-ESC E-G (3 Clings: 42' w x 25" h)	\$11,100
<input type="checkbox"/> Stair Decals 65A East Side (RIGHT): (40 steps: 65" w x 6" h)	\$11,900
<input type="checkbox"/> Stair Decals 65A West Side (LEFT): (40 steps: 65" w x 6" h)	\$11,900
<input type="checkbox"/> Escalator Glass Wall Cling 65A G1-G2 (2 Clings: 40' w x 2' h)	\$10,900
<input type="checkbox"/> Stair Decals 65B East Side (RIGHT): (40 steps: 65" w x 6" h)	\$11,900
<input type="checkbox"/> Stair Decals 65B West Side (LEFT): (40 steps: 65" w x 6" h)	\$11,900
<input type="checkbox"/> Escalator Glass Wall Cling 65B G1-G2 (2 Clings: 40' w x 2' h)	\$10,900

Lobby Bar Branding (includes production, installation & dismantle)

	<u>Investment</u>
<input type="checkbox"/> Graphic Panels: A1-9 (9 Panels: 66" w x 31" h)	\$7,000
<input type="checkbox"/> Graphic Panels: B1-4 & C1-5 (9 Panels: 19" & 39" w x 31" h)	\$4,900

Wall Graphics (includes production, installation & dismantle)

	<u>Investment</u>
<input type="checkbox"/> Wall Graphic: SWG-B2 (30' wide x 10' high)	\$10,600
<input type="checkbox"/> Wall Graphic: SWG-C (50' wide x 10' high)	\$17,700

Miscellaneous Signage (includes production, installation & dismantle)

	<u>Investment</u>
<input type="checkbox"/> Aisle Signs (EXCLUSIVE) double-sided	\$39,000
<input type="checkbox"/> Standing Sign Board (3' wide x 8' high) dbl-sided QTY_____	\$2,000

SPONSORSHIP PRODUCTION INFORMATION

- A confirmation package with all the necessary production details & deadlines will be provided to the sponsorship contact(s) identified (above) upon receipt of signed order form / payment.
- A sample of all sponsorship items used or distributed during this event are subject to review / prior written approval by Show Management for compliance with NAR trademark rules (see below, "**Use of the REALTOR® Trademarks**").
- Final artwork for all signage is due (for Freeman production) by **Friday, September 14th** (or as specified in Sponsor's confirmation package).
- Before submitting final artwork for signage, please use this link to review the "[Freeman Artwork Guidelines](#)".

Use of the REALTOR® Trademarks

The NATIONAL ASSOCIATION OF REALTORS® (NAR) is the owner of all right, title and interest in and to the federally registered collective membership marks, REALTOR®, REALTOR-ASSOCIATE® and the REALTOR® Logo (hereinafter "Marks"). Any and all use of such Marks, or any others owned by NAR by an exhibitor, speaker, sponsor or vendor shall be subject to prior written approval by the Legal Affairs Division of the NAR. NAR reserves the right to revoke use of the Marks at any time for any reason.

Questions about Production / Deadlines?

Contact: **Karen Carter Neuharth**

Phone: **630.929.7928**

kneuharth@heexpo.com

Cancellation Policy: This Sponsorship Agreement is entered into as of the date of the Sponsor's signature above. Sponsor is responsible for meeting all details and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeit of 100% of the sponsorship fee.

In the event that Sponsor's Contract for Exhibit Space is cancelled or terminated for any reason, this Sponsorship Contract shall automatically and concurrently terminate. If such cancellation or termination is due to Sponsor engaging in any illegal activity or activity otherwise prohibited under the terms of the Contract for Exhibit Space, NAR shall retain sponsorship fee and Sponsor hereby waives any claim for refund or other reparation-pertaining to such cancellation. In the case of cancellation by NAR for reasons other than illegal or prohibited activity by Sponsor, NAR shall issue sponsor a refund of sponsorship fee. This contract shall be interpreted under the laws of the United States and Illinois. Any dispute arising out of or relating to this Agreement shall be filed in the appropriate Federal or State Court located in Cook County, Illinois.

SELECT PAYMENT METHOD: **FULL PAYMENT DUE WITH ORDER**

☐ **Check** (make check payable to: **NAR Expo**)

TOTAL ORDER: _____

☐ **Credit Card** (Check here to have invoice sent with online credit card payment information.)

Remit Signed Form With Payment To:

Fred Champagne | NAR Expo c/o Hall-Erickson, Inc. | 98 E. Chicago Avenue, Suite 201 | Westmont, IL 60559

Phone: 800.752.6312 | Fax: 630.434.1216 | E-mail: nar@heexpo.com