

2018 REALTORS® Conference & Expo Sponsorship Packages – ORDER FORM

Combine Multiple Branding Opportunities and Save from 15% to 40% off of À La Carte Pricing

Tier 1 Package: Save 15% off of the À La Carte prices	À La Carte Price Menu	Tier 1 Save 15%	Tier 2 Save 20%	Tier 3 Save 30%	Tier 4 Save 35%	Tier 5 Save 40%
Tier 2 Package: Save 20% off of the À La Carte prices						
Tier 3 Package: Save 30% off of the À La Carte prices						
Tier 4 Package: Save 35% off of the À La Carte prices						
Tier 5 Package: Save 40% off of the À La Carte prices						
Pre-Show Attendee Mailing List	\$850	✓	✓	✓		
Post-Show Attendee Mailing List	\$950				✓	✓
Mobile App Enhanced Listing	\$750		✓	✓	✓	✓
Double-sided Standing Sign Board	\$2,000			✓	✓	✓
Skybridge Window Cling: 1-Single Sided Cling (4'6" wide x 8' high)	\$1,600		✓	✓		
Skybridge Window Clings: 2-Single Sided Clings (4'6" wide x 8' high)	\$3,216				✓	
Skybridge Window Clings: 3-Single Sided Clings (4'6" wide x 8' high)	\$4,836					✓
Banner: 20' wide x 6'6" high	\$3,360				✓	✓
Full page 2-Color Ad Conference Guide or Expo Guide	\$1,500	✓	✓			
Full Page 4-Color Ad Conference Guide or Expo Guide	\$4,000			✓	✓	✓
Conference Tote Bag Insert	\$5,000					✓
Attendee Email (3rd or 4th week September)	\$2,000			✓		
Attendee Email (1st or 2nd week October)	\$2,500				✓	
Attendee Email (last week October or 1st week November)	\$3,000					✓
À La Carte prices Pricing: (amount you pay separately for all checked items)		\$2,350	\$4,700	\$11,200	\$16,776	\$23,896
Discounted Package Price: (amount you pay for discounted package)		\$1,998	\$3,760	\$7,840	\$10,904	\$14,338
Your Package Discount Savings:		\$353	\$940	\$3,360	\$5,872	\$9,558
Package Prices Based on Availability of Branding Opportunity						

Sample Banner #21, 22, 26, 27

Located on escalator glass perimeter wall from Level 1 meeting rooms down to exhibit level.



Sky Bridge Window Cling Location

Each panel measures 4'6" wide x 8' high
Other window cling locations available on Level 0 and Level 1



Sample Standing Sign Board - 1 meter wide x 8' high



Order Information: Contact Angela Chybik or Michael Litwicki | REALTORS® Conference & Expo Show Management
800.752.6312 | 630.434.7779 | E-mail: nar@helexpo.com

Please select one of the Sponsorship Packages shown below:

- ☐ **Tier 1 Package (\$1,998)** ☐ **Tier 3 Package (\$7,840)** ☐ **Tier 5 Package (\$14,338)**
- ☐ **Tier 2 Package (\$3,760)** ☐ **Tier 4 Package (\$10,904)**

Total of Order: \$ _____

SPONSOR INFORMATION:

Date: _____

Company Name: _____ Booth Number: _____

Contact Name: _____ Contact Signature: _____

Address: _____ E-Mail: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Please send _____ **all the details & requirements necessary to fulfill**
(Print the Name of person providing sponsorship materials)

this sponsorship at Email: _____; **Phone:** _____

Cancellation Policy: This Sponsorship Agreement is entered into as of the date of the Sponsor's signature above. Sponsor is responsible for meeting all details and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeit of 100% of the sponsorship fee.

In the event that Sponsor's Contract for Exhibit Space is cancelled or terminated for any reason, this Sponsorship Contract shall automatically and concurrently terminate. If such cancellation or termination is due to Sponsor engaging in any illegal activity or activity otherwise prohibited under the terms of the Contract for Exhibit Space, NAR shall retain sponsorship fee and Sponsor hereby waives any claim for refund or other reparation-pertaining to such cancellation. In the case of cancellation by NAR for reasons other than illegal or prohibited activity by Sponsor, NAR shall issue sponsor a refund of sponsorship fee. This contract shall be interpreted under the laws of the United States and Illinois. Any dispute arising out of or relating to this Agreement shall be filed in the appropriate Federal or State Court located in Cook County, Illinois.

PAYMENT METHOD: FULL PAYMENT DUE WITH ORDER

_____ **Check** (make check payable to: **NAR Expo**)

_____ **Credit Card** (Check here to have invoice sent with online credit card payment information.)

Remit Signed Form With Payment To:

Fred Champagne • NAR Expo c/o Hall-Erickson, Inc. • 98 E. Chicago Avenue, Suite 201 • Westmont, IL 60559
Phone: 800.752.6312 • **Fax:** 630.434.1216 • **E-mail:** nar@heexpo.com