

2020 REALTORS® Conference & Expo
INTERNATIONAL WELCOME RECEPTION – SPONSORSHIP AGREEMENT
Terms and Agreement

It is understood that Hall-Erickson, Inc. is representing the NATIONAL ASSOCIATION OF REALTORS®. The following agreement is based on the 2020 REALTORS® Conference & Expo to be held on November 13-15, 2020 at the Morial Convention Center in New Orleans, LA.

INTERNATIONAL WELCOME RECEPTION – Thursday, November 12, 2020 (4 Opportunities Available)

Over 400 international guests attend this social gathering. This is their first opportunity to meet and network. Sponsors will receive multiple advertising and branding opportunities at the event and in other areas.

Sponsorship Includes:

- Recognition in the Conference Guide
- Recognition on the Conference Web site promoting the reception and providing sponsor logo with live link
- Sponsor brochures on a table at the reception
- Pre-calls with global staff to connect with players (consulting calls)
- One (1) 22x28 double-sided sign placed at the entrance to the Reception
- Sponsor logo will be included on the welcome banner at the reception
- Branding opportunities at the reception inclusive of balloon clusters and logo napkins, all produced by NAR with sponsor's advanced approval
- Opportunity for staff to disseminate drink tickets

Sponsor's Responsibilities:

- Provide REALTORS® Show Management with logo and link with signed contract.
- Provide staff with direction on contacts desired for consulting calls.
- Provide REALTORS® Show Management with promotional samples / graphics within timeframe outlined in confirmation package.

Show Management's Responsibilities:

- Advance promotion of the International Welcome Reception to the NAR membership in advance and on-site.
- Promotion of event in all opportunities listed above – to include company name and logo associated with event.
- Production of International Welcome Reception on Thursday, November 12, 2020.
- Provide a confirmation package with details, instructions and deadlines.

Investment.....\$ 5,000

Cancellation Policy: *This Sponsorship Agreement is entered into as of the date of the Sponsor's signature below. Sponsor is responsible for meeting all details and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeiture of 100% of the sponsorship fee.*

In the event that Sponsor's Contract for Exhibit Space is cancelled or terminated for any reason, this Sponsorship Contract shall automatically and concurrently terminate. If such cancellation or termination is due to Sponsor engaging in any illegal activity or activity otherwise prohibited under the terms of the Contract for Exhibit Space, NAR shall retain sponsorship fee and Sponsor hereby waives any claim for refund or other reparation pertaining to such cancellation. In the case of cancellation by NAR for reasons other than illegal or prohibited activity by Sponsor, NAR shall issue sponsor a refund of sponsorship fee. This contract shall be interpreted under the laws of the United States and Illinois. Any dispute arising out of or relating to this Agreement shall be filed in the appropriate Federal or State Court located in Cook County, Illinois.

Sponsoring Company _____ Booth # _____

Signature _____
Sponsoring Company Representative *Print Name* *Date*

Please send _____ all the details & requirements necessary to fulfill
(Print the Name of person providing sponsorship materials)

this sponsorship at Email: _____; Phone: _____.

SELECT PAYMENT METHOD: FULL PAYMENT DUE WITH ORDER

Check (*make check payable to: NAR Expo*) TOTAL ORDER: _____

Credit Card (*Check here to have invoice sent with online credit card payment information.*)

Remit Signed Form With Payment To:

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