



Digital Branding Opportunities

- Your ad on all 6 Digital Screens/marquees throughout the SDCC lobbies *includes screens located in front of 3 general sessions & inaugural*
- Limited to 8 Sponsors
- 8 second video spot per sponsor
- Continuous 64-second rotating loop

Schedule:

Thursday 7am – 5pm
Friday 7am – Midnight (Includes Inaugural hours)
Saturday 7am – 6pm
Sunday 7am – 3pm

Total Impressions: 15,525

Screen Size: See next pages for dimensions and location

Pricing: \$25,000



1 LOBBY B1 VIDEO WALL

- Screen Size: 27' Wide x 3.5' High
- 3mm Pixel Pitch, High-Definition Direct View LED



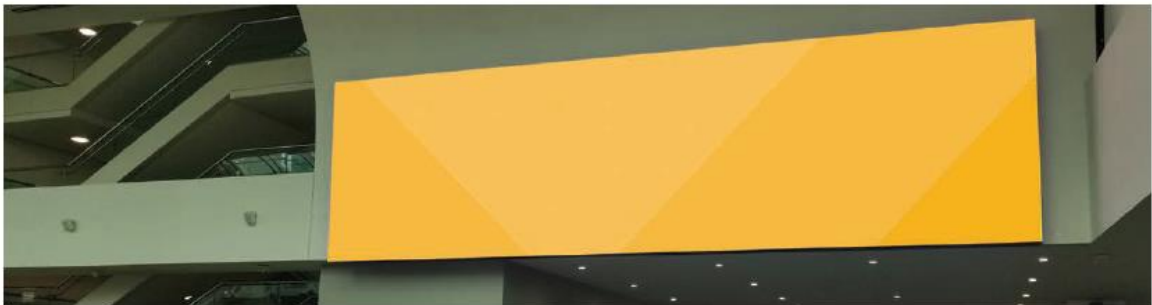
2 HALL B1 ENTRYWAY MARQUEE

- Screen Size: 45' Wide x 4' High
- 3mm Pixel Pitch, High-Definition Direct View LED



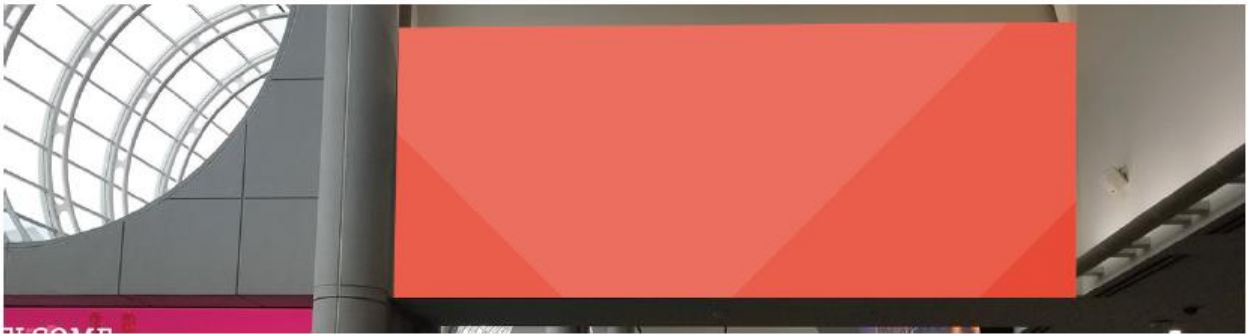
3 LOBBY E VIDEO WALL

- Screen Size: 27' Wide x 3.5' High
- 3mm Pixel Pitch, High-Definition Direct View LED



4 HALL E ENTRYWAY MARQUEE

- Screen Size: 40' Wide x 11.5' High
- 3mm Pixel Pitch, High-Definition Direct View LED



6

LOBBY D VIDEO WALL

- Screen Size: 20' Wide x 11.5' High
- 3mm Pixel Pitch, High-Definition Direct View LED



8

LOBBY G VIDEO WALL

- Screen Size: 12' Wide x 6.5' High
- 3mm Pixel Pitch, High-Definition Direct View LED

LOCATIONS

3) General sessions and Inaugural located in F-H
Exhibits in B2-E

