

## Sponsorship Reservation Form BRANDING OPPORTUNITIES

Opportunities listed are subject to availability & first right of renewal.

### BRANDING SPONSORSHIP OPPORTUNITIES

Visit <https://envision.freeman.com/show/nar-2021/home> to see details & locations.

Final Artwork Due: **Wednesday, SEPTEMBER 18th** (date subject to change)

#### Banners (includes production, installation & dismantle) Investment

<input type="checkbox"/>	Banner: <b>B2L B16</b> Elevator Bank (49'h x 7'6"w) 1-sided	\$15,900
<input type="checkbox"/>	Banner: <b>CL B3</b> (32' high x 7' wide) 2-Sided	\$19,000
<input type="checkbox"/>	Banner: <b>CL B12</b> (8' high x 18' wide) 2-Sided	\$13,300
<input type="checkbox"/>	Banner: <b>CL B14</b> (15' Diameter) 1-Sided	\$ 7,950
<input type="checkbox"/>	Banner: <b>DL B4</b> (5' high x 50' wide) 1-Sided	\$11,800
<input type="checkbox"/>	Banner: <b>DL B6</b> (15' Diameter) 2-Sided	\$19,000
<input type="checkbox"/>	Banner: <b>EL B1</b> (5' high x 50' wide) 1-Sided	\$11,800
<input type="checkbox"/>	Banner: <b>EL B5</b> (3' high x 15' wide) 2-Sided	\$ 4,525
<input type="checkbox"/>	Banner: <b>EL B8</b> (15' Diameter) 2-Sided	\$19,000
<input type="checkbox"/>	Banner: <b>EL B9</b> (5' high x 50' wide) 1-Sided	\$11,800
<input type="checkbox"/>	Banner: <b>EL B11</b> (3' high x 15' wide) 2-Sided	\$ 4,525
<input type="checkbox"/>	Banner: <b>FL B1</b> (5' high x 50' wide) 1-Sided	\$11,800
<input type="checkbox"/>	Banner: <b>FL B4</b> (15' Diameter) 2-Sided	\$19,000
<input type="checkbox"/>	Banner: <b>FL B6</b> (5' high x 50' wide) 1-Sided	\$11,800
<input type="checkbox"/>	Banner: <b>FL B7</b> (3' high x 15' wide) 2-Sided	\$ 4,525
<input type="checkbox"/>	Banner: <b>FL B9</b> (5' high x 50' wide) 1-Sided	\$11,800
<input type="checkbox"/>	Banner: <b>FL B10</b> (15' Diameter) 2-Sided	\$19,000
<input type="checkbox"/>	Banner: <b>GL B5</b> (3' high x 15' wide) 2-Sided	\$ 4,525
<input type="checkbox"/>	Banner: <b>GL B8</b> (15' Diameter) 2-Sided	\$19,000
<input type="checkbox"/>	Banner: <b>GL B6</b> (5' high x 50' wide) 1-Sided	\$11,800
<input type="checkbox"/>	Banner: <b>HL B1</b> (5' high x 50' wide) 1-Sided	\$11,800
<input type="checkbox"/>	Banner: <b>DOS B2</b> (6' high x 51' wide) 1-Sided	\$14,000
<input type="checkbox"/>	Banner: <b>EOS B3</b> (6' high x 51' wide) 1-Sided	\$14,000
<input type="checkbox"/>	Banner: <b>FOS B4</b> (6' high x 51' wide) 1-Sided	\$14,000
<input type="checkbox"/>	Banner: <b>GOS B5</b> (6' high x 51' wide) 1-Sided	\$14,000

#### Booth Locator/You Are Here (includes production, installation & dismantle) Investment

<input type="checkbox"/>	Booth Locator / You Are Here Kiosk: <b>BL-1</b> (Hall B2)	\$ 2,800
<input type="checkbox"/>	Booth Locator / You Are Here Kiosk: <b>BL-2</b> (Hall C)	\$ 2,800
<input type="checkbox"/>	Booth Locator / You Are Here Kiosk: <b>BL-3</b> (Hall D)	\$ 2,800
<input type="checkbox"/>	Booth Locator / You Are Here Kiosk: <b>BL-4</b> (Hall E)	\$ 2,800

#### Column Wraps (includes production, installation & dismantle) Investment

<input type="checkbox"/>	Column Wrap: <b>B1L CW2</b> (271" wide x 96" high)	\$ 8,000
<input type="checkbox"/>	Column Wrap: <b>B1L CW4</b> (271" wide x 96" high)	\$ 8,000
<input type="checkbox"/>	Column Wrap: <b>CL CW2</b> (271" wide x 96" high)	\$ 8,000
<input type="checkbox"/>	Column Wrap: <b>CL CW3</b> (271" wide x 96" high)	\$ 8,000
<input type="checkbox"/>	Column Wrap: <b>DL CW2</b> (271" wide x 96" high)	\$ 9,500
<input type="checkbox"/>	Column Wrap: <b>EL CW2</b> (271" wide x 96" high)	\$ 9,500
<input type="checkbox"/>	Column Wrap: <b>EL CW3</b> (271" wide x 96" high)	\$ 9,500
<input type="checkbox"/>	Column Wrap: <b>FL CW2</b> (271" wide x 96" high)	\$ 9,500
<input type="checkbox"/>	Column Wrap: <b>FL CW3</b> (271" wide x 96" high)	\$ 9,500
<input type="checkbox"/>	Column Wrap: <b>GL CW1</b> (271" wide x 96" high)	\$ 9,500
<input type="checkbox"/>	Column Wrap: <b>HL CW1</b> (271" wide x 96" high)	\$ 9,500

Date \_\_\_\_\_

Sponsor Company Name \_\_\_\_\_

Booth # \_\_\_\_\_

Authorized Sponsorship Contact (Print Name) \_\_\_\_\_

Authorized Sponsor Signature \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Please complete the following:

Send All Sponsorship Production Details / Requirements to the Following Contact: (indicate selection below)

- Authorized Sponsorship Contact listed above  
 Please send production information to the following:

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

To see additional sponsorships and advertising opportunities, visit the online sponsorship website at: <http://realtorexposponsorships.com/sponsorships/>

Have Questions About Sponsorship Opportunities?

Contact Angela Chybyk or Jennifer Ibe  
 REALTORS® Conference & Expo Show Management  
 800.752.6312 | 630.434.7779 | E-mail: [nar@heiexpo.com](mailto:nar@heiexpo.com)

**BRANDING OPPORTUNITIES** (Continued)

<u>Escalator Graphics Packages</u>	<u>Investment</u>
<i>(includes production, installation &amp; dismantle)</i>	
<input type="checkbox"/> Escalator Package: <b>B1L ED1 &amp; B1L ED2</b> (4 side wall clings) 2-sided & (2 runners total) 1-sided	\$44,000
<input type="checkbox"/> Escalator Package: <b>CL ED1</b> (4 side wall clings) 2-sided	\$31,500
<input type="checkbox"/> Escalator Package: <b>DL ED1 &amp; DL ED1B</b> (6 side wall clings) 1-sided & (2 runners total) 1-sided	\$44,000
<input type="checkbox"/> Escalator Package: <b>GL ED1 &amp; GL ED1B</b> (6 side wall clings) 1-sided & (2 runners total) 1-sided	\$44,000

<u>Floor Graphics</u> (Continued)	<u>Investment</u>
<input type="checkbox"/> Carpet Decal: <b>B2L CD1</b> (10' w x 10' h)	\$ 3,500
<input type="checkbox"/> Carpet Decal: <b>B2L CD2</b> (10' w x 10' h)	\$ 3,500
<input type="checkbox"/> Carpet Decal: <b>CL CD1</b> (10' w x 10' h)	\$ 3,500
<input type="checkbox"/> Carpet Decal: <b>CL CD2</b> (10' w x 10' h)	\$ 3,500
<input type="checkbox"/> Carpet Decal: <b>DL CD1</b> (10' w x 10' h)	\$ 3,500
<input type="checkbox"/> Carpet Decal: <b>DL CD2</b> (10' w x 10' h)	\$ 3,500
<input type="checkbox"/> Carpet Decal: <b>EL CD1</b> (10' w x 10' h)	\$ 3,500
<input type="checkbox"/> Carpet Decal: <b>EL CD2</b> (10' w x 10' h)	\$ 3,500

<u>Wall Graphics</u> (Continued)	<u>Investment</u>
<input type="checkbox"/> Wall Decal: <b>CL WD2</b> (20' wide x 10' high)	\$ 8,000
<input type="checkbox"/> Wall Decal: <b>CL WD7</b> (20' wide x 10' high)	\$ 8,000
<input type="checkbox"/> Upper Wall Decal: <b>DL UWD1</b> (25' wide x 8' high)	\$ 8,000
<input type="checkbox"/> Upper Wall Decal: <b>EL UWD1</b> (25' wide x 8' high)	\$ 8,000
<input type="checkbox"/> Upper Wall Decal: <b>EL UWD2</b> (25' wide x 8' high)	\$ 8,000
<input type="checkbox"/> Wall Decal: <b>EL WD1</b> (20' wide x 10' high)	\$ 8,000
<input type="checkbox"/> Upper Wall Decal: <b>HL UWD1</b> (12' wide x 8' high)	\$ 4,000

<u>Miscellaneous Signage</u> (includes production, installation & dismantle)	<u>Investment</u>
<input type="checkbox"/> Aisle Signs (EXCLUSIVE): <b>24 total</b>	\$30,000
<input type="checkbox"/> Recharge Station / Column Wrap (EXCLUSIVE)	\$15,000
<input type="checkbox"/> SmartAd Rotating Kiosk 1 (includes 4 backlit panels)	\$14,500
<input type="checkbox"/> Sponsor Boards (EXCLUSIVE): <b>24 total</b> (8' w x 4' h) 2-sided	\$45,000
<input type="checkbox"/> Standing Sign Board (3' w x 8' h) 2-sided <b>QTY</b> _____	\$ 2,300

**SPONSORSHIP PRODUCTION INFORMATION**

- A confirmation package with all the necessary production details & deadlines will be provided to the sponsorship contact(s) identified (above) upon receipt of signed order form / payment.
- A sample of all sponsorship items used or distributed during this event are subject to review / prior written approval by Show Management for compliance with NAR trademark rules (see below, "**Use of the REALTOR® Trademarks**").
- To Final artwork for all signage is due (for Freeman production) by **Friday, September 17th** (or as specified in Sponsor's confirmation package).
- Before submitting final artwork for signage, please use this link to review the "[Freeman Artwork Guidelines](#)".

**Use of the REALTOR® Trademarks**

The NATIONAL ASSOCIATION OF REALTORS® (NAR) is the owner of all right, title and interest in and to the federally registered collective membership marks, REALTOR®, REALTOR-ASSOCIATE® and the REALTOR® Logo (hereinafter "Marks"). Any and all use of such Marks, or any others owned by NAR by an exhibitor, speaker, sponsor or vendor shall be subject to prior written approval by the Legal Affairs Division of the NAR. NAR reserves the right to revoke use of the Marks at any time for any reason.

**Cancellation Policy:** This Sponsorship Agreement is entered into as of the date of the Sponsor's signature above. Sponsor is responsible for meeting all details and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeiture of 100% of the sponsorship fee.

In the event that Sponsor's Contract for Exhibit Space is cancelled or terminated for any reason, this Sponsorship Contract shall automatically and concurrently terminate. If such cancellation or termination is due to Sponsor engaging in any illegal activity or activity otherwise prohibited under the terms of the Contract for Exhibit Space, NAR shall retain sponsorship fee and Sponsor hereby waives any claim for refund or other reparation pertaining to such cancellation. In the case of cancellation by NAR for reasons other than illegal or prohibited activity by Sponsor, NAR shall issue sponsor a refund of sponsorship fee. This contract shall be interpreted under the laws of the United States and Illinois. Any dispute arising out of or relating to this Agreement shall be filed in the appropriate Federal or State Court located in Cook County, Illinois.

**SELECT PAYMENT METHOD: FULL PAYMENT DUE WITH ORDER**

- Check** (make check payable to: **NAR Expo**) TOTAL ORDER: \_\_\_\_\_
- Credit Card** (Check here to have invoice sent with online credit card payment information.)
- NAR Internal Transfer** (GL#: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_)

**Remit Signed Form With Payment To:**

Fred Champagne | NAR Expo c/o Hall-Erickson, Inc. | 98 E. Chicago Avenue, Suite 201 | Westmont, IL 60559  
 Phone: 800.752.6312 | E-mail: [nar@heexpo.com](mailto:nar@heexpo.com)