



NEW OPPORTUNITY! **DAILY VIDEO RECAPS**

Reach Conference
Attendees and NAR
Members in One
Video Program



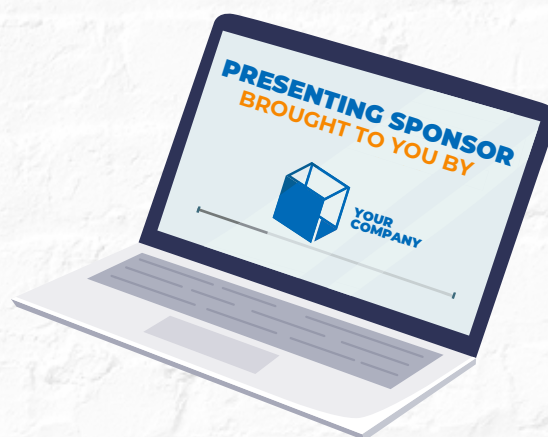
DAILY VIDEO RECAPS

2021 REALTORS® Conference & Expo
RISE & SHINE
Nov. 12-15, 2021 San Diego

At the 2021 REALTORS® Conference & Expo, NAR will be producing Daily Video Recaps that features Presenting Exhibitors and highlights of the educational and event programming – all in a video around 4-5 minutes in length. These videos will be edited on-site using our professional team and each of the three Expo Daily Recaps will be released on Saturday, Sunday, and Monday (November 13, 14, and 15):

- By e-newsletter to all conference attendees and the entire membership via email
- On the official event app as a featured video
- By Text Link for our mobile users
- By Social Media

Be seen, heard and understood inside these videos or as supporting sponsors with a banner ad around the video content. Presenting and Premium Exhibitor pricing includes interviews at your booth and production of your segment inside the appropriate recap video.



PRESENTING EXHIBITOR \$5,000

Only 1 Available per Daily Recap Video (3 in total)

- Interview edited into a 20- to 30-second highlight segment and featured in the first sponsor position
- In-video pre-roll (This video is brought to you by...)
- 20 – 30 second in-video interview
- First sponsor/exhibitor seen in video
- Banner next to the video
- Promoted by NAR to REALTORS® through eblast, app and text notification, and social media.

PREMIUM EXHIBITOR \$4,000

Up to 3 Available per Daily Recap Video (9 in total)

- Interview edited into a 15 – 20 second highlight segment, and featured in the 2nd, 3rd, or 4th sponsor position
- Banner next to the video
- Order of segments is first-come first-serve
- Banner next to the video
- Promoted by NAR to REALTORS® through eblast, app and text notification, and social media.

FEATURED EXHIBITOR \$2,000

3 Available per Daily Recap Video (9 in total)

- Banner next to the video
- Promoted by NAR to REALTORS® through eblast, app and text notification, and social media.

Contact **Angela Chybik** at achybik@heiexpo.com or **Jennifer Ibe** at jibe@heiexpo.com to learn more about this unique opportunity.